

## INNOVATION MARATHON

I have been told by so many experts to preview, for readers, my very best speech, on innovation, which originally was 64 pages in length. Though this condensed version teases with topics many of our other books cover (i.e., business, politics, prophecy), the *Innovation Marathon* version in our book, Design Your Future: Innovation Strategies for the Twenty-First Century, cuts out all but the ideas on practical innovation, and still totals 54 pages (and with pictures)! You will not find another speech on innovation, anywhere, as inspirational or educational, and it probably adds *well* over one hundred other new product (or service) ideas, beyond our 4,600, or so, already found in our four major books. Please go read that speech in its entirety, as it can make any person a great innovator, even if they have no initial skills!

### PLEASE NOTE:

As part of this Presidential campaign, we will *securely and freely* (i.e., no charge) consult any **Fortune 2,000 corporation** based in America on **strategy, efficiency, growth, solving challenging problems, R & D/new products, advertising or architecture.** Simply contact us to set up a confidential counsel (AAorg2020@gmail.com).

### **Introduction...**

Context generates contents. In response to a debate with an avid Trump supporter, the following, excellent treatise on innovation resulted. As innovation is essential to our economy, that backdrop is included, but if economics or politics bore you, skip straight to 'Day 1.'

### **Background** (1/12/18)

The guy said he loves DJT because, 1. The economy is great, 2. unemployment is low, and, 3. Religion is protected.

First, I NEVER defend people (like Obama or Hillary), per se, only principles and ideas, so that person has ZERO argument that if you're anti-Trump, you were ever a supporter of any of their bad ideas!...

Religion is protected? Christianity was NEVER under assault. That guy probably does LITTLE-to-NO evangelism or discipling, and his dumb belief that going to church is Christianity was NEVER assaulted in the past eight years!

The ONLY thing I can venture that he was referencing is gay marriage, and alt-right IRRATIONAL fears that 'the Muslims are coming,' the sky is falling!

CHUMP will NOT change national gay marriage. There are still more minor issues related thereto, concerning trans laws potentially allowing perv old men dressing up like girls in bathrooms and locker room showers, boys (NOT trans) ever being allowed in girls' bathrooms, and Christian business owners forced to be part of gay wedding events.

But the persecution of Christians in America is simply a MYTH! That guy will absolutely NOT practice biblical Christianity any better (or worse) under CHUMP, so there is ZERO gained for 'religious protections.'

And FAVORING the Jews over Arabs is a sin, though America can be pro-Jews, and that decision RUINED our international status as leaders, who could possibly broker peace. I will NOT waste time on all DJT's failed policies, as I simply don't care. Brokers NEVER take sides, so, again, religious practice suffered a YUGE loss.

### **Economics** (1/13/18)

Now let's address the more boring issue of DJT economics. Here, point-by-point, is EXACTLY what happened with the America economy. It was GREATLY harmed by sub-prime STUPIDITY (i.e., loan

to people who can't pay you back), which led to bank collapses, and bailouts, and stagnant growth or eight<sup>+</sup> years.

People lost homes, jobs, confidence. Then you add a BAD Obamacare (ONLY because it was NOT good enough, in many ways), and that was an ANCHOR on U.S. businesses. Because CHUMP did EXACTLY what I, and others, suggested (i.e., lower business taxes to 25 percent, or so—he went too low!), business owners are emotionally elated.

NOT workers, NOT people NOT in the stock market... business owners and the rich. So the stock market rises, because CHUMP lowers regulations and taxes. We don't know if those regulations hurt or help consumers and workers. You don't even know what they are, likely—you just hear lower regulations, and believe CHUMP is pro-business/on your side, so your emotions get IRRATIONALLY giddy. Note: Irrationally.

Businesses have lower expenses, as taxes are lowered, so more money to use. ONLY 81 of them, so far, have used any for employees. NON-employees LOVE the excess; they R the MINORITY elites. Nothing has change or the majority, yet that BOY is excited about the economy. Stupid person, if I must say so myself.

This is EXACTLY how bubbles occur... giddy irrationality, and all bubbles burst, because they are built on a house of cards, myths, lies, fraud, hollow euphoric vapors. WHO CARES? My 401K jumped! That is the mind-set of the elites, but ONLY for awhile! The smart ones cash out before the crash. The less astute take a bath. But, again, the majority sees NOTHING.

Now, with lower INDIVIDUAL taxes, they WILL see some increase in take-home pay. Yippee!/? NOT yippee skippee. Why? Isn't, as Limbaugh said, more money always better for the working stiff? NOT if its built on a LIE. Remember, sub-prime was a LIE.

QE3 is a LIE. Borrowing from China to fund tax decreases is a LIE. And one day China is going to realize their investment is NEVER going to be repaid. EVERY credit card company has standards for what to lend to whom, based on payback probability. Smart ones NEVER risk NOT being repaid, and so long as their corpus gains acceptable returns (Ex.: interest on our debt), that investment is money making money by itself, for China.

But you may have heard of government shut downs, and debt ceiling/default concerns? Our debt is a DRAIN on the swamp—an anchor to REAL vs. fake/lie/fraudulent/propped-up economic growth. Investor businesses are always on the radio hocking fears of economic collapse, but in the case of dollars unbacked by anything but faith, debt unable to be repaid, possibly ever, and funny money printed by the feds, (behind your back, so you never know, hoping you never feel the impact—faith-again), a collapse is certain.

And WHEN it occurs, just like the sub-prime bubble, the takers (those who got in, then got out of the stock market at the right time) are off scot free, and the rest of us are left holding the bag—paying the bills. They might retire, and move away from America, for all we know, like rats fleeing the Titanic! Now let's address unemployment lowering. That sounds GREAT! I'm ALL for the little guy. But these are NOT good-paying jobs, and they are, again, partly a result of the ideas I proposed three<sup>+</sup> years ago, of lowering immigration/controlled borders. Less worker competition.

And with businesses with more money from less taxes, they can hire more, but often NOT great pay. Businesses are not evil, but they are NOT incentivized to pay more than is necessary. So any gains are a mirage, and temporary. Eventually (and even on Thursday), China is going to see it is being taken to the cleaners by undisciplined U.S. politicians!

They will raise the rent on our loans. Money will cost more. Inflation ensues. And if it gets worse than that, they'll cut us off, like a drunk at a bar, find others to lend to, or continue to make the Yuan the world's default currency. All because they have NO chance to get their principal back!

So for the short time CHUMP will be in office, his policies will SEEM/feel/look like success, for more money to (most) all. But WHERE DID THE MONEY COME FROM? China, increasing debt, U.S. bills unfunded (already spent, in many cases), and printing money. That means your dollar buys LESS. Your raise from a lower tax bracket won't buy you more stuff, in a few years, but CHUMP will be gone, and more responsible people will have to clean up this mess.

And some of them will have to, again, get taxes for all groups to a level that can sustain federal spending, if there's any hope of ever paying down the debt. Politicians DON'T care that Uncle Sam has maxxed out all his credit cards, because that keeps them in cushy jobs!

I KNOW this lesson is over your head, in your own mind, but I've made it as simple as I know how. Try an economics course, if you think my explanation was lofty! In summary, all is NOT as it seems. The positives are TEMPORARY, and the negatives of debt WILL crush us, someday.

So let's address the logical next accusation... I'm just a Negative Nellie worry wart who hates CHUMP—that's why I said all this. If you are NOT one of those rats who will rob the Treasury and retire in Tahiti, you will live through the aftermath!

And letting the rich get a lion's share of benefits from an un-needed tax cut, so they alone can access insider trading, bulk electronic buys, hedge fund and investment banker friends, to take advantage of stock deals you hear about hours if not days later, is NOT fair or good to any but them!

Limbaugh mocked liberals for wanting things fair. His ilk loves unfairness. God does not, and most reasonable people do not. We admire winners in sports, who win, according to the rules, and fair and square. Fairness is NOT a sin, Rushie BOY.

I'll say again, if you see these type lessons taught in simple, and somewhat entertaining terms/ways, written spontaneously, feverously fast in the middle of the evening, accurately, in content (vs. worrying about typos), with ZEERO premeditation or thoughts before starting, TELL ME THE SOURCE! I want to watch, too!

### **Economics (Continuing)**

One final image for the lowest IQ's among us... houses of cards fall. If you're a Christian, and giddy about these policies, houses on the sand get washed away, in torrential winds and floods. Jesus, 101 (Mt. 7:24-27). NO economic plans based on irrational exuberance are soundly developed plans. Common sense 101.

And consumer confidence WANES when economic reality seeps in. Limbaugh even touted small business confidence is HIGH! Of course. They get more money to work with. But the money is WORSE that robbing Peter to Pay Paul. It's sham money! It's taking the U.S. to Greece, at current pace! You DO recall how they fared, don't you?

The ONLY thing holding up the U.S.'s house of cards fail is our reserve currency status (i.e., ability to print money thereby), and lying politicians who say it's all good. If you trust FEELINGS (or are selfish vs. a selfless, pro-America patriot), you're giddy about Chump's economy. If you know facts, like many investment gurus, you wonder when the bottom is going to fall out! Which are you?

SOUND economic policies bolster a nation. Myths and lies destroy them, but usually not before the crooks who cooked up such schemes are out of office, or have left the country.

If America wasn't America, we could NOT get along as long with this fake economy! \$21 trillion debt is certain, with Chump's plan. That's NOT fiscally responsible, one iota.

Now, let me NOT sound like the Grinch who stole Chumps Christmas gift. Here are the standards by which our economy COULD get better, well past the *emotional* bubble: 1. The debt paid down. 2. Government streamlined. 3. Anyone who wants a job has a job. 4. Good paying jobs in America. 5. NO more printing funny money, over time. Businesses growing from REAL sales increases (vs. government bailouts, and freebie giveaways with money we don't have).

Every G-20 nation has good-paying jobs, given their standard of living. There's NO way to get them to come here without incentives. And our cost of living is higher than most, especially NON-first world nations. So instead of hoping to repatriate businesses, or lure foreign ones here, in YUGE numbers, the U.S. has to grow state of the art, cutting edge, best practices businesses, and industries of the future, ahead of our competitors. That's ALL I'll tell you for free. Read our books!

P.S.: EVERY, I mean EVERY industry that's profitable, that's being pursued anywhere on the globe, successfully, A must match and beat. China's into YUGE ships. Russia's into AI. Self-driving cars are developed in Asia. Oil alternatives. Futuristic transport and infrastructure (say Dubai). You have to STOP admiring those, and BEATING them! There are SO many other examples I refuse to give, for free.

If the U.S. does NOT see every success of any and all other nations as cutting into our economy, and BEAT them, we WILL play second fiddle. China is already whipping our tails (I won't use Trump's word from yesterday)! It's competition. Friendly, by some international rules, but it's win or be second! Let's SOUND, but NOT be racist... Indians and Chinese kick U.S.'s tails in education! I know, because I live among them. UNACCEPTABLE! Little secret... they will NOT let up, or revert.

They may come here and become somewhat Americanized, but their cultures (i.e., historic values) are engrained, and STEM disciplines are their forte. U.S. needs to learn how to keep their best and brightest here, and train U.S. students either to compete, or find another 'competitive advantage.'

I have five broken machines in my home, at present. ALL my family's clamoring for ME (of all people) to fix them. I delay, tinker, fail, because that's NOT what I'm good at.

SMART people find their niche, and milk it to the max. US's niche is leading, morality, envisioning better futures, innovation, hard work (Ex.: we do NOT take off all of August, like some in the E.U.). We have to be SMART, too! We CANT compete with \$2 a day workers, or the oil reserves of the Saudis, or the math skills of Asians and Indians, for the most part. And those two groups work OBCESSIVELY and excessively! Their kids stay up until past midnight, and one killed herself from the pressure. They will rule us if we can't compete in our own niches—maybe not the same niche as them.

China. Study it! Resources of masses of humanity, lower-educated, and needing to survive. What does U.S. possess? Milk those assets! Lead. Compete. Win. And when and as you do, never arrogantly, or at the expense of other nations.

Zig Ziglar said you can get whatever you want. if you help others get what they want. Other nations want prosperity and peace. Help them get it! Duh 101. America is the most consuming nation on earth. My Chinese ex-neighbors bought little. They valued an empty home. That type is NOT going to propel the U.S. economy by consuming!

You either get other nations to admire you lifestyle, or cater to more basic needs—NOT luxuries. And every international transaction has to be win-win. I NEVER repeat business with anyone who screws me (it happened last week). ALL people like that when they get taken, even nations!

Resources are limited. Find replacements. People want to be safe, comfortable, have fun, and enjoy, have easier work conditions, more time off, better pay. Find ways, through products and services, to give them just that—globally. In that way, America can lead, and win!

### **Politics**

Weather disaster averting technology, military lives protection, disease eradication, pollution reducing innovations, cheaper and faster everything. These are the BIG picture goals. How-to's depend on SMART scientists and engineers, and they NEED to be American scientists and engineers. Study China. They decided to be service providers to American.

They have all our money, now, because they out-smarted us. Look at Dubai. Where, in America, does an entire city attract the world's super-wealthy, to have their bucks here, rather than there? It DOESN'T

EXIST. Why not? Lazy thinkers (or dreamers) in America! There are SO many more ideas I could list. "Everything begins with an idea." –**Earl Nightingale**

The BEST thinkers need to be here. Pigs get fat, but hogs get slaughtered. So long as New York investment types are only in this thing for themselves, U.S.A. LOSES! I've said before, selfishness will ultimately destroy America. Innovation, new services, a much better education system are absolutely required!

But with a soon to be \$21 trillion debt, we can't do so with real money. Compulsory civic service of 20-40 hours a year, per person, NOT among those already in public service is how government functions can cost us LESS! And cutting all waste, and any lazy workers who work for government because they want it easier, or cushier—like many politicians! FIX IT!

I don't give one rat's \_s\_ what Wall Street "demands!" I care what common sense in the best interests of America demands! They want four percent growth. They're rich, already. Tell them to take a hike off a high bridge! Main Street is an EQUAL to them, in God's eyes (and we the people are the majority)!

Their taxes SHOULD be higher, by percent, than others, and Chump's flawed economic plan will make it incumbent on someone to clean up his mess, and play the bad guy, so federal expenses get paid (vs. accounting tricks, funny money and increased borrowing).

NOT ONE legitimate, sustainable thing has changed, to make U.S. businesses stronger under his bogus plan. He simply gave away money we don't own. HOW could that work? Printing and borrowing! Investors who are smart will make more, so MAY pay more in taxes (depending on how smart their tax avoidance skills are), but they are the minority. Others will get a little more pay, so they will pay a little more in taxes, but that doesn't make up for his giveaway!

It is faith/confidence that is keeping the American Titanic afloat! Any "indicators" that turn negative, then inspire that psychology to spread, will crash down our doors. On Thursday, China already said they're cutting back on buying up U.S. Treasury bills. Indicator number one, from our number one lenders. Am I boring you?

Here's how REAL economic foundations get built: Taxes able to pay a country's bills, NO bloat in budgets, top of the line education graduates, as low taxes as can be had, efficient infrastructure that works, the best minds and innovations, great trade deals, including with new nations—not just changing old treaties.

Honest and smart politicians (so leading HAPPENS), international respect (so nations work with vs. against us), a lifestyle you can't 100 percent emulate elsewhere, so the best skills and talents stay here. Why would a smart Indian or Chinese person stay here, if they're used to where they came from? Make small versions of that here! Duh 101.

Develop other nations. We already get cheap products from China, high tech expertise from India. What about medical personnel? Scientists and engineers? Lure them here! There are too many lawyers, grabbing for money\$ from people who make the money... businesses! Jobs of the future, globally, need to be trained HERE, and the best colleges!

I'm certain you read messages like this every day in the newspaper, in books, hear them on TV—NOT! There's a reason. My point is, you have to have better thinking! Feelings are a vapor, a myth, a phantom mirage. America has to develop the best thinkers and innovators, or we will be slaves of other nations!

If you can make money at it, LEAD in the arts, in entertainment, but also LEAD in life's basics, for all the world to benefit from. Solve all of life's problems, HERE, then transfer that solution everywhere-- for a (fair) price. I'm so da\_n tired of wimpy and 'stinkin thinkin' in America!

D.C. at loggerheads, and doing nothing to IMPLEMENT these type thoughts! Demonize your opponent so idiots' emotions get riled up, so they're angry, and vote for you to kill the other team. You're so da\_n stupid to put up with that frivolity, voters! I'm 'gonna cut out here, as I don't 'wanna work on this chapter all weekend for my book! 'Selfish.'

But I must... Study Amazon, EBay, Uber and Space-X/Tesla. NEW ways of thinking. If you can't figure out what those businesses did, you deserve to be paid like a grunt. They changed status quo business. Describe current state business in America, and other nations. Envision it better, and build that solution! I can!

Every one of those businesses (except Elon Musk) found a way to be cheaper, and undercut the big boys in their targeted industries. List Fortune 500 companies' products and services, and find a way to out-do them. Same goes with every other nation's top industries. Start by listing those, per country!

### **Innovation Day 1**

(1/13/18)

How do you envision? Imagination. Throwing out the rules. Let's try Coke. I'd suggest a flavor JUST LIKE it, that has healthy benefits, zero calories, actually increases calorie burning in your metabolism, a different color (blue), and avoids patent infringement. Call it Stoked, and avoid trademark or other intellectual property infringements.

Why can't a drink start to cure diseases? Why have any negative aspects, like the acid that tears you up inside? Let scientists and chemists find a better or different way to have fizz, or carbonation. Mix it with Red Bull capabilities, for energy! Thinking aloud.

We have an entire book devoted to how to become innovative. I've documented more than 4,645 new product inventions. The Today show hosts listed ideal products they'd like to see. If it's outlandish, you'll reject it, but some R and D team will work on it, and make the future present... and let you buy it!

American Airlines. List every negative and positive of air travel, and fix the negatives! Too crowded, flight delays, cheap food, small bathroom, no luggage space, nickel-and-dime you on costs/fees, layovers, weather delays. FIX ALL THESE, and know that every expensive fix gets cheaper with increased buyers!

Pollution. Texas has a machine to capture and convert carbon into energy. Innovative thinking. You start with refusing to accept status quo, then dream of perfect state, and work backwards. I want a robot to fix all five of my machines (TV, car, lights, toilet and treadmill)! I'm tired of being hassled by my family for these break-down's!

I've NEVER texted, or owned a smart phone. I told my eldest son on Thursday, I will buy one when it's expandable, and 100 percent speak-to, by MY orders—NOT it requiring me to learn its commands. I mean like an accordion--all four sides pull out, to double its size from a size that fits in my pocket, with NO breakable face, water-proof, and self-fixing, if it breaks.

You can laugh at ideal-state thinking, but that's where ALL future product design begins! Hoda Kotb wanted a machine to organize her closet. Easy! Bar codes sewn into every item, and computer/robot with laser knows exactly each items color and dimensions, so it organizes by color and size, for the robot to select/grab, and put into that order. Engineers can do this. They have to have leadership. Ideas!

I want all my food to be good for me, and taste good, and fill me up. Work on that goal, science! I want a pill for my metabolism to burn faster.

I want a da\_n computer that types what I'm thinking, as fast as I'm thinking, with NO typos. I beta-tested the Voice Commander in the 1990's, and it was NOT as good as Dragon Speech, but I want a tool to type my thoughts, NOT my spoken words! Until then, enjoy my many typos.

I want diseases ended, and weather catastrophes averted, through technology and medicines. Some doctors read that, and see their livelihoods ended. I don't care. This is Capitalistic competition, for the betterment of mankind! They'll find new needs for their skills. I want cars no one can be killed in, but lighter than today's cars.

How, you ask? New ideas! New materials. New applications of old stuff. Better research. Better belief in a better future. It ALL starts with better thinking. I want traffic ended. Layered skies. Cars on the bottom. Others (that can't fall) flying in level two. Planes in level three, and somewhere near earth, jet packs (under the flying cars)—each to its own designated air space, with technology so ne'er the twain shall meet in any collisions. Elon Musk wants underground transport and space transport. Those would be levels above and below my four. All, non-polluting, and not expensive. Do it!

Netflix ended Blockbuster. Uber and Lyft curbed taxi's. EBay and Amazon hurt retailers, and Wal-Mart added online and in-store pick up. You've GOT TO think outside your coffin (box)! Sam's Club thought they could have ultra product selection under one roof, and they revolutionized bulk buying! The Walton's. Nite, nite, John boy (I digress—Sam Walton; I'm sleepy).

In college, our marketing professor taught us of Delorean, and gas pumps funneled from above—not below—to keep hoses clean. Innovative thinking (say gull wing doors). How could libraries be modernized? Grocery stores? Gas stations?

I want drones or robots to deliver my grocery shopping! I want all my meals fixed for me—I'm busy! I NEVER want to stop at an intersection where no one is using it, but my light is red! I want a better world. I do NOT accept current state! I want a tool I speak to and my foreign language friend IMMEDIATELY hears it in her language, with her accent, rightly interpreted. Babel in reverse!

I want a tool where no one can drown in the ocean, or be bit by a shark, or lose their bearings in a storm, and drift off course, or get ship-wrecked. Don't you? We ALL want a better world! Demand it.

I want what I want when I want, and I want it of high quality, low price, and I want it now. This American attitude can SPUR economic ingenuity! EVERY current state product fancier, or faster, stronger, cheaper, better-looking, and more functional, lighter, or better for the environment.

I mall walk—FAST! My sons asked, 'why are you always looking for the prettiest people?' BEAUTY inspires! I see a Lambo, and drool. I see a landscape, and get refreshed. Ugly products, houses, cars, streets, lawns, buildings depress. Dubai inspires! Dreams are made seeing what can be. Watch shows about it!

One Arab country land has a man-made island neighborhood in the shape of a palm tree. WHY must we accept boring grids? Why must we accept that U.S.A. has no more islands to develop? China makes new ones. We can too! A reasonable talk radio host envisioned NASA building a hotel on Mars. To me, that's ridiculous. Costly, dangerous, no food, no infrastructure, and for what purpose?

Ideas are good or bad. My son envisioned a game show where parents guessed which baby was theirs. Sounds interesting, until I asked how he'd get all newborns on the set right after birth, in the same hour. Ideas have to be good!

Mustard ice cream is a BAD idea! Good ideas sell. Beauty sells. Studies show the prettier the teacher, the better students learn. Help us beauty-challenged look better, with NO pain, or huge expense, though new cosmetic surgery technology. I know the boys in my high school sure clamored to be in the class of an ex-Playboy bunny!

Knowledge is KEY! If studies had NOT shown that proposition to be true, we would never know it. In the poorest-performing schools, hire hunks and babes. But they're going to cost you, because looks sell! I'm off on a tangent. Make everyday cars look like concept cars!

## **Interjection**

[Private account:] The young thwart the old; the strong eat the weak. So it is in this world. But not in the world that is coming next.

Speak ye of the Millennium (~Revelation 20), or something else?

[Private account:] II Pet. 3:10

That's POST-Millennium! We have seven years on earth (for the non-Christian), then 1,000 years for all saints, before those two verses occur (if I recall my details right; I've written two books on it, but six years ago). New heaven and new earth. Ultimate, eternal state! John 3:16, for others!

And my fine friend makes a great point. If prophecy intervenes, NONE of this will be experienced by you—only those who enter the Millennium. But I digress. Wars could lessen if the threat of engaging one were too high for an aggressor to consider! #Think!

### **Innovation (Continuing)**

What do we hate? That's a product opportunity! I hate slow drivers. New laws or products could solve that. You tell me what they might be, so I'm not the only one doing all the thinking. I hate obesity. I hate rudeness. I hate discrimination, and violence, and arrogance. Fix them. Got any ideas?

Let the students become the teachers. Learn to innovate, by thinking better! Not just watching stupid, meaningless entertaining videos for hours! Think. Learn about great people, and great companies and products. Learn what made them think of those ideas. Why are they great? Imitate them! Be great! Bye.

P.S.: I see Greyhound trending. The \$2 Megabus found a way to undercut them. The future belongs to those who do things better. How could you put IBM outa business? Crazy question, but if you don't ask it, you'll never try. Sears and J. C. Penney sure lost out when online people out-thought them! The survival of your business becomes at stake, when you don't.

We used to have McDonald's everywhere. The upscale trends hurt them, significantly! NO sophisticate would be caught dead there. You've got to know trends! What new thing could happen for Pizza? Pizza balls? Snacks? Chips? Upside-down pizza (and yes, I have a definition in mind). Bottled water could add vitamins, to be healthier. Cut out middle men! Think new!

Bikes. They can get your pants greasy, fall over, catch you in the rain, have flats, be splattered with mud, tire you out, cause sunburn, be stolen, and offer you no refreshing food. FIX ALL THESE PROBLEMS with bikes! You never thought about it, did you? You accepted status quo. Your problem, not mine! Think different.

Toasters. Boring. You also never know exactly what color will come out with different settings. Have an exact color code swatch you choose. And you thought they were fine and dandy? They also gather crumbs, which stink when they burn. Have them discard that rubbish! You also don't know they're finished, unless you look (or hear them pop up). Why not a mini alarm, or notifier, or text, when through?

Smart toasters. They're making smart refrigerators already! They can order your groceries when stocks are low. You should tell a tool what you want to cook for dinner, and a robot gathers the ingredients. This is not that far-fetched, now, is it? #Think!

My pantry and refrigerator should notify me what items are going bad in the next week! Why do I accept any less than that standard? Compromise! Never compromise. And in life, live that way, modeled after this great hero!: <http://bit.ly/2o6GxDa> But I digress. It's 3 am—what do you expect?

### **Politics**

I'm GLAD, after all, that that claiming Christian so challenged all I hold dear and true, for in addressing his FOLLY, here, look what sprang forth. He had thought we hung all hopes of opposing Chump on Mueller. The Chump hung himself, to me, by THIS: <http://bit.ly/2mkbIKl>



I don't personally care if Mueller finds anything! I never even think of that probe. Anyone with an ounce of conscience or brain waves knows Chump has NO business guiding our nation, even as brain-dead hypnotized do-do's cling to his every word, ignoring his every evil, as their political savior!

I told my wife last night, before she went to bed, Christians and others like Chump TRULY behave like cult members. Yea, master, what demandeth thee of we? Amazing, non-independent, head-in-the-sand blinders on to all Chump's wickedness. Ignoring the GOP elephant in the White House room, BLINDED by sin!

### **Politics & Prophecy**

How am I ever going to finish that chapter by the end of the day, Monday (i.e., my deadline)? Another near all-nighter? "...And miles to go before I sleep." If you've found any value in this 'word,' I hope you will buy our many books, when released, because our [free, 'religious'] website shows you the quality level of all their writing. Thanks.

P.S.: There is NO SUCH THING as a "beautiful" 50 foot border wall! tRump's superlatives dazzle the feeble-minded! ONLY nature is beautiful, compared to that. I gave you beautiful border solutions. Even Michelangelo murals on a wall would NOT compare to nature, using technology! Duh 101.

P.S.S.: I've said before, PMA and PC are the spirit of delusion of prophecy. Chump is the king of positivity words for delusional thinking! A full toilet would be sold as amazing, beautiful, awesome, fantastic, great, wonderful, huge—"believe me!" DONT believe snake oil salesmen, especially for the highest office in the land.

### **Day 2** **(1/15/18)**

One more day of full-time writing, so I'm continuing our needed innovation speech...

Airplanes and helicopters need a map app of ALL safe places for emergency crash landings, so pilots can try to avert human casualties on the ground (i.e., not just near airports).

All boats need automatic blow-up rafts stored-up in compartments, in case they start sinking (NOT just life rafts).

Planes could use a fire retardant reservoir, releasable in emergencies, or plane bottoms better able to endure impact on crash landings (of which there will be MANY, when the Rapture occurs).

Boxing. Circular rings give opponents NO corners to run to, to duck and hide, excepting MMA cages.

Stadiums. You could have MANY more fans have closer seating if it was enclosed, and seats filled the top tier to the ceiling, leaning on windows of a dome, and with more tiered layered floors closer to the field, angled down (so upper decks aren't blocked).

Stadiums would make a killing if they had restaurant that circled the field (like revolving restaurant atop a Houston hotel, called the Spindletop, where I got engaged, formally, after informally doing so in a parking lot, desperate before my wife-to-be left the country on vacation).

Could we need double the train tracks in America? The more of them, the less vehicular congestion on our busy roads.

Tennis. Oval courts would make more it interesting, as there would be more and less room to get a ball within the lines.

Skyscrapers need a fast, safe exit means from top floors (UN-like on 9-11), like controlled slides down staircase levels.

A walk bridge across the Grand Canyon would be nice (made safe, so there are NO suicides).

### **Politics & Prophecy**

KNOWING the Tribulation is coming, "natural" disaster response and amelioration technology is prudent, if not too late! Bunkers won't even help you—NOTHING will, but people WILL survive it, and governments WILL be called upon to fix the physical consequences.

JUST LIKE Hurricane Harvey, political conservatives' THEORY will be shown for its FAILings, when even they ask for and demand help from government, and abandon their arrogant, 'self-reliance' rhetoric! You sure don't hear them refusing FEMA money in Houston, today!

### **Politics & Religion**

I've got to, briefly, switch subjects, as it REALLY offends me how any "Christian" accepts political conservatism, hook, line and sinker. Selfishly idolizing riches is the OPPOSITE lifestyle from what Christ taught.

And any pastor who believes sermons actually generate full commitment is deceiving himself, no matter how biblical those lessons are. CHEW on that! YOU [pastors] would respond, because you already DID. That's SUBJECTIVE! You've GOT to discover how the sermons did! You won't, because you fear what you'd find, and ignorance is bliss.

I heard the best one, recently—FULLY theologically sound—but people's flesh/sin nature is STRONG, even as believers. You've got to use any and every biblical motivator/promise, and, even then, unless there is the personal touch, it rarely occurs, and for sure you [pastors] never learn if it does. I's irresponsible not to.

### **Politics**

I plan to run for office. It would be my DREAM to go to businesses, and improve them. The old joke, when government says they're 'gonna help you—run, and hide your wallet—NEEDs to be OBLITERATED! NO trade secrets would be shared with competitors. I've worked for four competitors at the same time, and they'll testify I keep confidences!

You ACCEPT Congress passing one decent-sized policy matter in a quarter—MAXIMUM. I DON'T! I expect them to take eight months to work out logistics, then have 80-100 decent-sized, if not major solutions to our top priorities, and I KNOW I can make that happen! @Pledgers2020 @ImMadTooEdwin @2020Victory @PledgersARCHIVE (temporarily private, in early 2018)

Until I'm done writing my books, those accounts will remain private, as I'm not letting Oprah, or anyone else be there, any longer! You're NOT going to use my ideas for your own advancement! She was blocked, and her account was regularly at [@2020Victory](#). NO MORE. Sorry. Same for all others from the past.

For more on how to FIX politics, easily, fairly and rationally, please read our books, [Dumb as a Donkey](#), [Fat as an Elephant](#), and [Wit and Wisdom](#).

### **Prophecy**

I'm NOT trying to sound Babel-like, because ALL these things get destroyed in a seven-year hell on earth, "soon." I'm designing what comes AFTERWARDS (i.e., the Millennium; Rev. 20). I'll be there. I want to see all these things. You won't be there if you never did John 3:16.

Personalized space craft. NOT ride sharing, like public transportation with strangers! Not all of them use deodorant, bathe regularly, or brush their teeth three times a day!

I LOVE moving sidewalks at airports. Have a slow and a fast lane, and make entire downtowns where lazies like me never have to walk—unless I'm mall walking for exercise! Climate controlled, and with interconnected skyscrapers, like downtown Houston, with glass wall skyways, even higher than floor two.

Let's address Babel (Gen. 11:1-9). That, Sodom and Gomorrah, and a general sin increase led to judgment on mankind. Noah's flood, and dispersing of people/the start of languages. Babel was

architecture (i.e., the work of man's hands) trying to be God. Rev 16-18 shows the end of all our current society; decimated systems!

In MANY ways it's from us being like man in the days of Babel. Make this earth OUR kingdom, push out the King of Kings. It doesn't work that way, and won't work that way. That's why all these design ideas are mainly for a different era in history. You can strive for them, but they'll be crushed. Read our two books on bible prophecy, and our Twitter account, [@ProphecyForYou](#).

### **Day 3** **(1/16/18)**

I was SO intending ten hours of pure new invention ideas, yesterday, until my laptop froze, due to its mouse pad dying. I SO love the subject! Even Glenn Beck is on the subject this morning, and tomorrow morn, with an OBJECTIVE author who sees bad and good in artificial intelligence (AI). It WILL lead to Rev. 13!

#### **Innovation (Continuing)**

Science: Make an over-the-counter pill that makes you feel full; glasses that change tri-focal capabilities, depending on how far away you're looking; smart knives that unveil the blade only when you say so (i.e., safer); toilets using less water, that fill more when you go number two (i.e., conserves water); smart pill packs that speak or remind you when you haven't taken your pills, or warn if you already did, and may over-do it; pantries that pre-order desired stock when it gets low (i.e., shelf sensors); smart fashion mirrors that assess you (or your kids), when social faux pas occur (i.e., hair part is crooked, poorly shaven, neck collar sticking up, etc.); razor blades that never nick, or the same invention that retards grass growth available to never have to shave again, if you so choose.

Start with goals, then work backwards, for *innovation*. Ask how could this be better, or what's wrong with this picture?

Smart scissors open upon command (~no one gets cut); smart shoes propel you when you tell them to, (i.e., spring coils); smart ball caps that spin the visor to block sun from your face, whenever you move; heated showers, so you can rinse only when needed (i.e., saves water); massaging tub parts for back and butt; self-repairing bike tire flats. #*Innovation* ideals...

Upper kitchen shelves come out, then drop down (vs. you reach up); trash compactors need to be resurrected!; toilet seat adjusts for big people (I'll leave that for your imagination to figure out why); massagers in a bed (NOT the entire bed, like at low-rent hotels); pillows play music until you're asleep; Rumba that picks up dog poop; home use water jet spraying toothbrush, to floss, using water.

The BIGgest barrier to innovation is saying 'that's stupid, impossible or far-fetched.' It may be, but you get the ideas out there, or there's nothing to work with! To see more, see our book on innovation, or our 4,700+ products!

One company in the world, per niche, could make it both feasible and profitable to specialize in custom (vs. mass appeal) products, given the global internet for ordering, and transport systems being global, now. And lead times could be longer, to produce product (Ex.: where there's not enough U.S. demand, but there is, globally)

### **Day 4** **(1/17/18)**

Self-flushing home toilet (by sensors); bring all that's at businesses home (an *innovation* method). In the future, if you have a job a machine can do by itself, you'll be unemployed! For example, Sam's Club now has MAINLY self-checkout lines, and our local public library has machines return library books from the drive-up window, and on the inside.

Here are blue collar jobs AI and robotics CAN'T 100 percent replace: plumber, tree trimmer (vs. ~welder; even computers can be used to design custom metal art). Trash pick-up in my neighborhood is by truck, and once self-driving vehicles are perfected, it will require NO human involvement.

Detectors are needed to identify black ice on roads, and tires with automatic micro-spikes retracting when serious icy road conditions are detected (like chains)—‘smart’ tires.

In innovation, you NEVER specify what century you are envisioning for, as technology and science determine that—just get the ideas out there!

For example, the Jetson’s, and space/jet packs have been envisioned for decades, but NOTHING to speak of, yet other things weren’t even thought of back then, and we use them every day.

Why can’t submarines speed at 100 mph, or more, excepting that we don’t want them crashing into mammal life? Sonar noise alarm/alerts could prevent that!

Is an unsinkable boat possible, if enough air is captured in an impenetrable hull, that is wide enough, compared to its height, so no wave could overturn it (or if it did, it would still be water-proof, as more like a bubble)? Could you have smart parachutes you could steer more, vs. be more at their and the wind’s mercy?

Could car air bags be designed to protect chest and below, but NOT hit you in the face, and made to adjust for the size of the driver at the time, so a person of short stature had the same chance as a tall Texan of not being smashed in the kisser?

Why are car heaters and air conditioners often NOT in back seats? Back seat drivers deserve as much comfort as people in the driver’s seat!

**Day 5**  
**(1/22/18)**

Radar Magazine envisioned great things we can do when ~70 percent of jobs are automated, like a clean environment, and populating Mars. It will be ONLY what the rich want/require, or government mandates!

NBC said retail cashier, fast food and sales clerk are the top three U.S. jobs, and may be automated in the future. Let’s see where this leads: The least-skilled, with jobs machines will do. Huge unemployment, if not smarter or more or uniquely skilled to that of a robot. This WILL lead to one-world government.

**Prophecy**

Let’s explore how business innovation leads to Bible prophecy: As the rich gather up most of the world’s money, eliminating any need to hire people, they’ll hire just enough to keep them getting richer (i.e., no one buys their products if no one has a job).

In the best case scenario, bible prophecy delays, so we innovate ourselves to a great futuristic vision, and government and business work together to find jobs for all who want one, like more cops, robot repair, catering to the rich, etc.

But with trends going advantage rich, the people will force governments to increase control, as people need jobs the rich don’t have to have for their businesses. One-world government occurs 3.5 years after Israel signs a seven-year peace treaty. The first 3.5 years, disaster relief jobs will swell, as with medical, counseling, and new technology to de-blood water. Rev. 13 and 18 show our future—just NOT the timing.

Chapter 18 shows a collusion of politics, business, sex and greed, destroyed by God (Babylon: Man’s greatest achievements in religion, business and government). And chapter 13 shows that after those 3.5 years, you CAN’T do business without an imbedded number in or on your wrist or forehead.

Verses 15 and 17 show machines will imitate life, nearly FULLY, and be able to speak, and kill/cause death to any who don’t worship the coming one-world ruler. That chapter shows not all gets automated. Maybe machines are 666 ‘image?’

No business will be able to be conducted without that mark. We already have fingerprint and eye-scanning password access technology, and the ability for that world politician to be seen "everywhere" (implied in verse 3), with images/pictures and videos, available anywhere you go. The "image" could easily be imitation body double robots, that look just like him.

Let's bring this down to earth... the other day I was in an auto parts store, and their payment machine wasn't working, so I swiped every card I had. I had to buy elsewhere, but all my money was unavailable to me.

In that last 3.5 years of the Tribulation, government and business will be electronically connected to the point government controls if you access your private property, of money or investments, and you can't own or work in a business, or buy anything, unless you're in the system.

The infrastructures already there, in its infancy! So where do we go in light of this certain future? Even preparing for the HUGE, coming disasters would NOT lessen their impact. And since we NEVER know when it starts (though the signs are everywhere), you always do the right thing.

It's NOT wrong to do business, and innovation, and that's the wave of our current future. Just know it all fails, once prophecy hits, and be ready for that, today (John 3:16).

So, with that perspective (which timing we never know exactly), we continue as usual, but, HOPEFULLY, aware of acts and attitudes to avoid, like living just for things (Mt. 24:38), unaware of what could hit us at any time.

That time will be depicted by such things as Russia and Asian nations' rise, Jews in their land, people wrongly sure they're secure and at peace (I Th. 5:3), sin will be increased (Mt. 24:12; II Tim. 3:1-8), life's pace will be accelerated, with people going to and fro (i.e., advanced transportation; Dan. 12:4), wars and their rumors thereof will rise (Ex.: North Korea nuclear threat in Hawaii), signs in nature <http://abcn.ws/2CndSLU>

ALL these, and other "signs" point to the urgent imminence of prophecy. You prepare for bomb shelters, with false missile reports... you must be prepared to go through prophecy, if you choose NOT to heed John 3:16.

So, having FULLY warned you of this soon-coming threat, for you to NOT be prepared is on you. I'm continuing with innovation options totaling 4,700+, which you can find in our four major books, soon at AmericanAnswers.org Proceed with caution, for our future.

For more explanation of Bible prophecy (i.e., our certain future), please read our two books, [Discern Your Future](#), and [The Advanced Bible Prophecy Handbook](#).

### **Innovation & Politics**

Schools of the future would be wise to offer internships for credit, so no one graduates with entry-level job skills, because those jobs will primarily be automated, and/or (therefore) unavailable! Even white collar skills will be needed before high school graduation. Trained and educated for jobs robots don't do, as the standard.

If every frontline job is automated, what will high school and college grads do to earn a living? I see government forcing the robot-owning businesses, and rich, to hire people, to cater to the elites' whims (butler, etc.). If they can't make money off you, or robots cost the same or less, there is NO economic reason to ever hire you!

The masses will rise up and demand government solve this problem, so one-world government will emerge. Managing robots, and advertising to consumers, and logistics management seem like realistic future jobs.

The rich will either sit on their money (i.e., no growth), or hire enough that they can profit off of. Government is sure to rise. Businesses will hire enough for them to profit off, but the rest will clamor

for jobs. Violent revolts against robots could occur. If AI trends are NOT managed properly, it could end badly, as ALL is certain to end when the seven-year Israel peace deal is signed.

### **Prophecy**

All futurist's dreams will be realized for 1,000 years, AFTER seven horrific years (Rev. 4-20). If a person never gets properly related to God, they'll not live in that 1,000 year period on earth, but go straight "downstairs." For those living at the peace deal, many will die in the next seven years, and innovation will (virtually, practically) cease for 3.5 years, just to deal with the colossal damage of the seal and trumpet judgments.

However, by mid-Tribulation, technology will have recovered significantly, as the 666 system is in place. It even reaches a zenith in commercial Babylon, uniting religion, business and government, world-wide. Revival would help, and doing the right thing, but NOTHING can stop the trend to sin increasing, and prophecy transpiring.

IF you miss the Rapture, prepare for a tough three to 3.5 years, and NEVER accept "the mark." You may be killed for refusing/resisting. You can be saved during that time, but it's MUCH harder than today. You'd have to go survivalist, and be shunned by society, and endure until Rev. 20.

The MAIN choice is do we live in light of imminent prophecy, or do we laugh it off, and continue with business as usual one day EVERYONE will see it was true and real, but that day will be too late for the majority! I suggest you live your life aware that hell and prophecy can strike YOU at any moment, and live accordingly.

### **Day 6** **(2/2/18)**

### **Business**

SINCE it's my first day off in years, I'm going to have fun, and address innovation... one way any small town or city can get more business is take a yellow pages of a larger city, list every business category, and assess if they have enough of every category. There is NO need to travel, to learn what you're missing—it's FREE!

EVERY town that chooses (i.e., by majority) to remain local/small/NOT as modern can at least make very cutting-edge websites, to sell things on the internet, and people may never have to know the products are sent from a small place (maybe have a P.O. box in a nearby, larger city?), as 'image' can impact sales.

Cities and states are constantly in competition to lure businesses for jobs. CA, TX and NY seem to be leading the way. If your state or city can't compete, change what's holding you back (i.e., amenities), IF you have great people/workforce, and scenery. Specifically, Amazon should pick what's BEST for their company. They hold all the cards!

SMART businesses headquarter where taxes are the lowest, the labor force is the smartest, land is cheap, labor is low, access to distributions excellent, and there's a pro-business climate in the community (and much housing available for their people). Weather is also a factor, as with the economic stability of that city, and there are NOT too many competitors.

### **Update** **(11/19/18)**

The cheapest way to solve #WorldToiletDay is every village gets a back hoe'd HUGE hole, covered by wood studs, with a center hole, located within walking distance of the community. Natural substitutes for toilet paper are another matter! Ask @BillGates about that? #ReinventTheToilet

I'm feeling a little innovative, today, but only as to needs, vs. how-to's. I need a robot programmable to play catch with my dog, as she NEVER spits out the ball, so there's no game/sport. Same goes for Roomba raking my leaves, by sucking them up (off road wheeled, for rough terrain).

I 'wanna be able to be almost instantly 'teleported' to a destination, without whiplash, by some pod that flies safely within low airspace. If you watch Shark Tank, as we did last evening, you get inspired for new products (like a broom and dust catcher that worked, low to the ground).

Why can't I speak my own one-word commands to my appliances, and they obey, like 'off, NBC, NFL,' and my TV ends, or goes to channel 5, or any NFL games? Why must I punch in all the digits in my search tool? Do I look like a typist, with such big hands? If I say 'start,' why can't my car be warming up in the cold (garage door up, of course)?

The space under the cushions of a couch are a WASTE... storage possibilities! I saw, yesterday, that three-story homes are popping up at Preston and Razor (streets). Since there are NO residences, nearby, it blocks no one's view, so it's a BRILLIANT solution in land-locked venues.

In Houston, on Beltway 8, near 2/3rds of the way to the Galveston turnoff, teenagers thwarted a developer trying that, and after ~three years, he abandoned them, but he was a FOOL to build three-story small stacked boxes right in front of established one-story homes, even though legal. Money waste!

Why can't FaceTime and Skype communicate, for people with Apple vs. Microsoft (maybe they can; they can't for this techno dinosaur, with his relatives). In-between software as a new product? Why can't a robot be programmed where every item in my casa belongs, and whenever it's left out, it retrieves them, and puts them in their place?

Could disposable guinea pig/rabbit bedding exist, which you throw out every week, to save cleaning cages? If not, why now a button to release the cedar chips into a single cup, to pour out into a trash can? Why should I ever touch a nasty toilet? SMART people added a handle/lip on the seat, at a venue I frequented, recently. It better be sterilized, too.

Why does makeup take so long to put on, for the females in my family? SAME face and steps and products, every time. Automate it! Same with some types of haircuts: Same head, same style every time! If Shark Tank is ever on DVD archives, you can get inspired!

YouTube has several of their old shows. If you want to be better at innovation, get our book, entitled, [Design Your Future: Innovation Strategies for the 21st Century](#), or we have OVER 4,700 new product ideas strewn throughout four of our main books, at [AmericanAnswers.org](#). #Innovation

**Update**  
**(11/28/18)**

Let's be completely honest... MOST jobs are mundane, and most business experiences are boring. If, as an owner/executive, you can fix THAT, you can keep valued employees and customers. It costs so much more to continually seek out new clients, as it does keeping existing ones happy! See our two books on business and innovation, for many tips.

For example, there's NOTHING more boring than car repairs. WHAT IF you were offered a man cave and/or work stations (i.e., two separate mini rooms for entertainment/news and/or to do business). Clients got a lounging recliner, maybe even a massaging one, free sodas, music headphones, and would ENJOY awaiting the repair? That's NOT very common!

Doctors over-book, because patients can be no-shows! Some doctors charge for missed appointments. A "waiting room" is so named for so being. Why not make such holding pens amazing, where people would want to come back, even if they had to wait to see what's up doc?

Dentists sometimes show videos during tooth repairs. One dentist I frequented had very cute women, and a country ambiance as his motif. It was almost like country girl Hooters, but no skimpy clothes. He had plaques of ropes, pictures of horses and cows, and framed Indian heads. That's NOT your run-of-the-mill dentist, nor were his sales! He did WELL!

Think outside the box; Boxes, absent fancy wrappings, are BORING! The MOST boring business interiors have to be at Sears, but even more so at Office Max. So vintage 1965! Grid system, white metal racks, stacked to the hilt, high, energy-wasteful ceilings, Indiana Jones warehouse like. That DOESN'T sell well.

People want to be pampered when they spend their hard-earned cash! They work long hours, often in boring and/or repetitive jobs. Off-hours entertainment is an escape, and that's when businesses make sales to them, so give them an escape from chores, work, exercise and the general hum-drum of everyday life! Dazzle them.

I've taught my sons to be so frugal, they (mainly) eat \$1 meal burgers and fries at Wendy's, 10 chicken nuggets at Burger King, and unlimited Coke at McDonalds. When in Arkansas, recently, we found all three within walking distance, so they got FULL off a pocket full of change (~\$7).

AMC theaters now added descending rows of recliner chairs, so you never have to even sense another person above or below, as you watch. Improve your business! If you don't, and your competitors do, your only 'gonna improve your chances of not having a business anymore.

A vet we recently frequented (thrice) was AFFORDABLE! That's innovation! They took walk-ins, from 8-10am (on given days), then appointments. They worked fast, were very professional, and had so many customers! They also had a large staff. Parker Animal Clinic. Going for the masses by reasonable pricing! Use them!

IKEA used to have a maze-like pedestrian flow, that forced customers to view their inventory. People complained, and they opened up exit options, a little bit. When all you have is grid-like aisles, with NO creativity or imagination, that's been around since the 1940s! You aren't keeping up with the times!

Why can't retailers have elevated sections, and lower sections, and floor level sections, to make departments stand out and be more defined and interesting? One to two steps up or down changes the experience from run-of-the-mill to run of the litter unique. Business owners have to think more innovatively.

The Dallas Cowboys added scantily clad, but professional cheerleaders, way back when, and labeled themselves 'America's team.' Branding/marketing. Despite no Super Bowl appearance in two<sup>+</sup> decades, people still love the team from all over America, and it may be the most financially valuable NFL team.

There's a hub cap dealer in my town, whose building is stocked full to the brim! It is Hoarders TV show on steroids, but he knows exactly where every make and model is located, and he maximizes his storefront space (sunk cost overhead). Once you get used to it, it makes a lot of sense. #Homers

Why can't bowling alleys have sections blocked off with rock and contemporary music areas, with laser lights, and MTV-like videos for Millennials, and classic rock guitars and rock star posters in the older adult sections? I NEVER bowl, but I might, if the ambiance were more alive/exciting. Dazzle/wow me.



How boring is an oil change? What if they had free coffee and/or soda, and a TV screen, where the customer saw and heard NOTHING mechanical or greasy, even using sound-proof wall insulation? If I wanted to be in a grease monkey environment, I'd try to change my oil myself!

Have you ever seen any difference between one mall and the next? I have! The Galleria Dallas, and three others in North Dallas are quite nice, but some are more trashy (Ex.: Collin Creek), and you've got to expect them to barely hold on, if not shut down, like the one near Six Flags finally did. Ambiance MUST keep up, and doesn't have to be first class.

Have you driven by DULL church buildings? Would you—all things being equal—ever step foot in there? What if their exterior architecture was exciting, interesting and aesthetic/pleasing to the eye—even cutting edge? Would that say anything about what you might find inside?

I LOVE innovation! I told myself, concerning dieting, I DON'T want to do things I won't do forever, and there are things I like, so I'm 'gonna try adding just a bit more water, a bit less food and a bit more exercise. Call it the small increments diet. I don't want to ban everything I enjoy—even if it would help.

Baylor is raising money to build a new basketball stadium. It's NOT that it is falling apart, but ambiance, to some degree, affects attendance. People like being in new, clean, modern and exciting venues! Why do you think the NFL and MLB tear down perfectly good stadiums, sometimes? It's NOT for mere functionality.

If you want some basic design training in architecture YET to be invented, get your hands on our architecture book. It won't be on Amazon, if there's a cost to put it there, as the market is much smaller. My Baylor son alerted me to this unique architectural structure: <https://bit.ly/2wCg68I>

Wouldn't you LOVE a BIG BOX store with moving walkways, like at some airports, or who offered you snap-on skates, to make your experience more fun and fast?... Lowes, Home Depot, Sam's, Wal-Mart, Costco. Keep it safe, have courtesy rules, but don't make us hike when we're Rambo shoppers!

LOOK at Dubai skyscrapers: <https://bit.ly/2BDEsmP> When I studied graduate architecture at Texas A & M, one class had us summarize every design in one word. I LOVE the "twist" building called Cayan Tower. I also studied at the University of Illinois and University of Houston. I have THOUSANDS of building design ideas.

Three-story homes are an adaptation to space limitations (i.e., landlocked). In NYC, skyscraper lofts were the same, eons ago, and to today—where space is at a premium. Modern ecological concerns have buildings with trees and shrubs on the roof, to lessen carbon footprints.

DID YOU KNOW this building in Big D is causing neighbors many headaches, because the windows glare the sun like a magnifying glass, even hurting plants at a nearby art museum? Bad design choice, made to save energy costs: <https://bit.ly/2DQCEs5> It would take \$20 million to reface the facade to fix the problem, so it goes unfixed.

Wind problems have occurred in downtowns, where skyscrapers cause gusts, and blocked sun shadows have made other buildings remain more in the dark. That's all a matter of government city planners and architects and engineers planning a better and more beautiful future. Now let's do that in politics!

Tiny houses, off the grid living, homesteading and other innovations affect architecture and home design. Some people get FREE electricity, once they pay to tap into geothermal. Some people don't mind sticking out, with roofs full of black solar panels. Everyone wants more for less, in every area of life.

You can get inspiring architecture design ideas watching Bar Rescue and Amazing Homes TV shows. Steal an idea or two, and incorporate it in your own designs! At the U of I, I designed a glass pool imbedded in the side of a cliff, so when you dove, it looked like you were jumping off.

In graduate school, we saw a homemade of an airplane (in Lubbock, TX). Some people live in abandoned barges, or floating homes. Think differently. Be creative. LEARN what exists, and expand on ideas, for even newer ones of your own! There is an underwater hotel. Some tree houses hang as Christmas ornament balls from trees!

How could convenience stores use innovation, besides HUGE, clean bathrooms? They are usually quite boring, and one-floored, with grid aisles, and NO markings for easy access to needed items. Use color, lights, artwork, levels, curves, music. In short, better experience by better ambiance.

Aldi added a quarters slot system to solve the problem of customers leaving carts in the parking lot, and having to pay personnel to gather them up. When I campaign, I'll offer FREE business consulting to any decent business of large enough size, in areas described in my Linked-In account, hoping to earn your votes!

When I run, I'll offer FREE money-saving tips to the poor, and advice on better job acquisition and cheaper ways to live better, for less, hoping to earn your votes. If we can't help or innovate some solution or improvement, you're out nothing, but at least let me give it a try, starting in June, 2019.

I'd especially love to re-advise Fortune 2000 businesses on strategy, problem-solving, innovation, R & D, growth/expansion, employee motivation or architecture. Also, shadowing workers in their jobs, I could design products to make their work easier or go faster, or do better quality work. If I can find a good campaign manager, I'm 'gonna insist they book me to advise Fortune 2000s for FREE, in big cities, as I speak my political ideas at night.

In any given city, I'm 'gonna ask such person to solicit any and all larger businesses to offer challenges they face, so solutions can take minimal time, so more businesses can be helped, in the shortest amount of time. Trade secrets will be kept confidential, but what we suggest one place can help elsewhere.

If any U.S. business NEEDS a never done before cutting-edge architecture design idea for their headquarters, or stores, I'd LOVE to suggest ideas of my own, or educate them on things that have been done they can replicate or alter, they might not be aware of. I'm open to any such campaign manager.

I expect five minutes maximum, per business, if they come prepared, and I get briefed on their challenge, ahead of time. For poor people, I want to educate en masse, maybe using technology, so they can learn from my books or website, perhaps sometimes helping out Habitat for Humanity, as unmechanical as I am.

Education and innovation are my fortes. I have three slogans I'll trademark when I get the funds, but rest assured I'm NOT worried competitor politicians can imitate this campaign strategy! To God be the glory for it all, as I'm as uncreative as the next doofus, without Him! I'm VERY innovative with Him, though!

Why not a glass-floored business room (skirts disallowed), like you feel walking over the Grand Canyon's lookout? Something DIFFERENT! Why not circular rooms in office buildings, and cubicles that weren't square? Why not streaming live Google video of scenery, where secretaries have NO windows?

Apple's executives thought one central bathroom could facilitate collaboration and innovation, but soon found it was detrimental to many (especially the pregnant), as you had to walk so far to do your business, and who wants to talk shop when you're answering Mother Nature's call? At least they TRIED something new; not all things succeed.

Why not have kids learn their class subjects as they walk outside, using a megaphone, so they get sun rays (vitamin A) and exercise? To be innovative, ask 'why not,' and 'what if?' Learn what's creative that has already been created, then add your own twist. I believe NO ONE can out-do Gods creativity in me.

Why can't the most interesting physics teacher live stream a lecture to all public schools, to make a rather dull subject more fun for all? America needs more STEM graduates. Use the teachers who inspire such majors, and use technology to get those teachers' skills to all who need them! It may even save costs!

New changes in haircut venues: Online advanced scheduling (Great Clips), and pampered care (Sports Clips). Pharmacies seem to always have white, boring grid aisles, and more upscale, or at least variety could distinguish one of the major players. What could make groceries more exciting?

McDonald's added self-ordering kiosks. GM cut out non-selling vehicles, yesterday. Flying taxis are coming to Dallas, and in Dubai, flying motorcycles are available for ~\$250,000. Learn what's new across the world, and bring home ideas to make America better, as a result. Business and innovation intersect.