

INNOVATION INSIGHTS

The march of invention has clothed mankind with powers of which a century ago the boldest imagination could not have dreamt. –Henry George

Human subtlety will never devise an invention more beautiful, more simple or more direct than does nature because in her inventions nothing is lacking, and nothing is superfluous. –Leonardo da Vince

PLEASE NOTE:

As part of this Presidential campaign, we will *securely and freely* (i.e., no charge) consult any **Fortune 2,000 corporation** based in America on **strategy, efficiency, growth, solving challenging problems, R & D/new products, advertising or architecture.** Simply contact us to set up a confidential counsel (AAorg2020@gmail.com).

INTRODUCTION

If America is to continue to be the world's leader, her politics must change, the moral conscience of her people must change, and her product offerings must change. It has been said,

Innovation distinguishes between a leader and a follower. –Steve Jobs

Our leaders must have innovative, and, more importantly, effective solutions to our problems. As we face increasing loss of parity with China (a country some believe will dominate the next century the way we have the past two), all our citizens will have to be more educated, more productive and motivated, and more innovative, and our leaders will need to provide us with a realistic, optimistic vision for our future. With these needs in mind, this website, AmericanAnswers.org, hopefully provides many of such solutions, both in the areas of innovation, politics and religion. Please peruse the following quotations (and see our book, Design Your Future: Innovation Strategies for the 21st Century, along with our books on politics, prophecy and 'religion'), where you will find over 2,500 FREE new product ideas for our country's (and world's) successful future. I hope these sources (and myself, as an available resource), will help you, your business and our country as a whole to compete—and WIN—in the coming years! –James Meroney

1. DEFINITIONS

Innovation is creativity with a job to do. –**John Emmerling**

Invention, strictly speaking, is little more than a new combination of those images which have been previously gathered and deposited in the memory; nothing can come of nothing. –**Joshua Reynolds**

All perceiving is also thinking, all reasoning is also intuition, all observation is also invention. –**Rudolf Arnheim**

Invention consists in avoiding the constructing of useless contraptions and in constructing the useful combinations which are in infinite minority. –**Henri Poincare**

Art is an invention of aesthetics, which in turn is an invention of philosophers... What we call art is a game. –**Octavio Paz**

2. AMERICA

America demands invention and innovation to succeed. **-Kit Bond**

Innovation has been essential to our prosperity in the past,
and it will be essential to our prosperity in the future. **-Barak Obama** (8/1/09)

As the world's sole remaining super power and economic powerhouses,
our nation's ability to be at the forefront of innovation and production has enabled unparalleled
economic success of our nation's workforce. **-Leonard Boswell**

We are not concerned about innovation shifting from the U.S.
I still believe that the U.S. still has capabilities for innovation. **-Craig Mundie**

Capitalism historically has been a very dynamic force,
and behind that force is technical progress, innovation, new ideas, new products, new
technologies, and new methods of managing teams. **-Manmohan Singh**

America, the temple of invention and industry, doesn't make things anymore.
-Nick Clooney

3. ARCHITECTURE

I see architecture not as Gropius did, as a moral venture, as truth, but as invention, in the same
way that poetry or music or painting is invention. **-Michael Graves**

Comments: If any great Architectural firm would like to collaborate, I have boxes of new song architectural
design ideas which need developing (from my graduate architectural studies at University of Houston, Texas A
& M and the University of Illinois).

4. BARRIERS TO INNOVATION

Mindless habitual behavior is the enemy of innovation. **-Rosabeth Moss Kanter**

Comments: As we learned as Ernst & Young Management Consultants, often better processes stem
simply from analyzing the habits you mindlessly perform every day. If any Management Consulting
firm aware of my writings would see value in my business, legal and innovation knowledge and skills,
and be willing to overlook the years of unpaid writing (i.e., so-called 'unemployed') which helped me
accumulate those skills, please contact myself at your earliest convenience (through our Blog
Comments section). If you are not as open minded to talent which does not fit the mold you are used
to seeing on a relevant resume, keep reading this Innovation section to see how successful business
persons viewed these skills, and feel free to forward my name elsewhere, as we would likely not be a
'good fit.'

5. BUSINESS & INNOVATION

Business has only two functions—marketing and innovation. **-Milan Kundera**

The heart and soul of the company is creativity and innovation. **-Robert Iger**

The five essential entrepreneurial skills for success are concentration, discrimination,
organization, innovation and communication. **-Michael Faraday**

We can believe that we know where the world should go.

But unless we're in touch with our customers,
our model of the world can diverge from reality.

There's no substitute for innovation, of course,
but innovation is no substitute for being in touch, either. **-Steve Ballmer**
Small businesses are vital contributors to our economy.

They are the economic engine that is creating jobs, exploring innovation, and expanding opportunities for Americans in every community across the Nation.

-Allyson Schwartz

Pretty much, Apple and Dell are the only ones in this industry making money.

They make it by being Wal-Mart. We make it by innovation. **-Steve Jobs**

You only get that kind of performance on the innovation side, on the financial side, if you're really listening and reacting to the best ideas of the people we have. **-Steve Ballmer**

Look at the product pipeline, look at the fantastic financial results we've had for the last five years.

Productivity and the growth of productivity must be the first economic consideration at all times, not the last.

That is the source of technological innovation, jobs, and wealth.

-William E. Simon

Comments: Perhaps the greatest skill the unemployed, under-employed and Welfare recipients could use is that of entrepreneurial innovation.

6. EDUCATION

Our future growth relies on competitiveness and innovation, skills and productivity... and these in turn rely on the education of our people. **-Julia Gillard**

7. EXECUTION

There is no less invention in aptly applying a thought found in a book, than in being the first author of the thought. **-Pierre Bayle**

8. HUMOR

Invention is the mother of necessity. **-Thorstein Veblen**

Comments: A great invention makes consumers feel the necessity to own it.

9. INNOVATION & POLITICS

Innovation distinguishes between a leader and a follower. **-Steve Jobs**

Imagination is not only the uniquely human capacity to envision that which is not, and therefore the fount of all invention and innovation.

In its arguably most transformative and revelatory capacity, it is the power to that enables us to empathize with humans whose experiences we have never shared. **-J. K. Rowling**

If you open up the mind, the opportunity to address both profits and social conditions are limitless. It's a process of innovation. **-Jerry Greenfield**

The way we're really going to grow the economy is to invest in people, to invest in innovation, to have the federal government put money in the kind of research that will create the new high-technology, biotechnology industries that will create the millions of new jobs. **-Joe Lieberman**

10. METHODS FOR INNOVATION

Necessity... the mother of invention. **-Plato**

Necessity may be the mother of invention, but play is certainly the father.
–**Robert von Oech**

I don't think necessity is the mother of invention.
Invention, in my opinion, arises directly from idleness, possibly also from laziness—to save oneself
trouble. –**Agatha Christi**

Doubt is the father of invention. –**Ambrose Bierce**

Getting caught is the mother of invention. –**Robert Byrne**

But innovation comes from people meeting up in the hallways or calling each other
at 10:30 at night with a new idea, or because they realized something
that shoots holes in how we've been thinking about a problem. –**Steve Jobs**

The half hour between waking and rising has all my life proved propitious
to any task which was exercising my invention...
It was always when I first opened my eyes that the desired ideas thronged upon me.
–**Walter Scott**

There are no rules. That is how art is born, how breakthroughs happen.
Go against the rules or ignore the rules. That is what invention is about.
–**Helen Frankenthaler**

The rate of human invention is faster, and the rate of cultural loss is slower,
in areas occupied by many competing societies
with many individuals and in contact with societies elsewhere. –**Jared Diamond**

Without change there is no innovation, creativity, or incentive for improvement. Those who
initiate change will have a better opportunity to manage
the change that is inevitable. –**William Pollard**

Comments: For a more thorough assessment of how to be innovative (and practical), See:
Design Your Future: Innovation Strategies for the 21st Century

11. MUSIC & INNOVATION

Melodic invention is one of the surest signs of a divine gift. –**Gustav Mahler**

Comments: If any great musical artist would like to collaborate, I have over 7 90-minute cassettes of new song
snippets which need developing.

12. PERSPECTIVES ON INNOVATION

Without tradition, art is a flock of sheep without a shepherd.
Without innovation, it is a corpse. –**Winston Churchill**

Interest is the spur of the people, but glory that of great souls.
Invention is the talent of youth, and judgment of age. –**Jonathan Swift**

I'm an inventor. I became interested in long-term trends because an invention has to make
sense in the world in which it is finished, not the world in which it is started. –**Ray Kurzweil**

One might think that the money value of an invention constitutes its reward
to the man who loves his work. But... I continue to find my greatest pleasure,
and so my reward, in the work that precedes what the world calls success.
–**Thomas A. Edison**

In other words, what is supposedly found is an invention whose inventor
is unaware of his act of invention,

who considers it as something that exists independently of him;
the invention then becomes the basis of his world view and actions.

–Paul Watzlawick

13. SOCIALLY-‘FORCED’ PURCHASES

Fashion is something barbarous,
for it produces innovation without reason and imitation without benefit.

–George Santayana

Comments: Of course, a joke, but the element of truth is, as we say in our politics book, ‘fashion’ is someone in NYC telling you what to buy to be “in.”

O! for a muse of fire, that would ascend the brightest heaven of invention.

–William Shakespeare

JOB OFFERS?

UNTIL SUCH TIME AS I AM ALLOWED TO PURSUE MY TRUE PASSION—*POLITICS*—I WOULD BE HAPPY TO CONSIDER PROFESSIONAL **FREELANCE** OPPORTUNITIES IN THE AREAS OF:

- **Product Design (R & D)**
- **Architecture Design** (Let's Build my Float Building, Cliff Pool, See-Through House & Expandable House)
- **Business Consulting** (Strategy, Increasing Sales, Efficiency &/or Solving Problems)

PLEASE REVIEW THE TABS ON **INNOVATION** & **ARCHITECTURE** TO REVIEW MY CREDENTIALS (AS WELL AS THE **OVER 3,000** NEW PRODUCT IDEAS THROUGHOUT OUR THREE BOOKS), & CONTACT US. THANKS.

JAMES MERONEY

FREELANCE DESIGNER (& BUSINESS CONSULTANT)

EXPERIENCE

Fortune 500 Management Consultant (for a Big Four Consulting Firm), Houston, TX
Managing Attorney, Houston, TX
Advertising Executive, Houston, TX
Business Development Executive, Plano, TX

EDUCATION

MBA/JD, Texas Tech University
M.Div., Southwestern Seminary
BBA, Baylor University

* Graduate Architecture studies at University of Illinois, Texas A & M and University of Houston

MORE DETAILS AT:



OTHER BOOKS BY THE AUTHOR

We welcome you to inform yourself on some of the most important subjects of life—Religion, Politics, Business & Innovation. With that aim in mind, feel free to check out any of these helpful reads:

- **Wit & Wisdom: Don't Speak About Politics or Religion (A Voter's Manifesto)**

Our blockbuster live-tweeted book, that significantly changed American politics and Christianity from 2014 to 2018 (and which many of the world's VIP's have already seen written, and warmly received).

- **Dumb as a Donkey, Fat as an Elephant: Common Ground Through Common Sense for the Common Good**

Over 2,000 unique, new products ideas inside—FREE!

Our landmark book on how “We the people” can change Washington for the good (and to do good, both in policies and practice), using common sense to secure unifying solutions, efficiently and within budget.

- **The Way Things Ought To Be: A Global Vision for a Better World**

Over 500 unique, new products ideas inside—FREE!

Common sense solutions to most of the world's problems, both globally and domestically.

- **Building a Billionaire Business: Proven Principles to Propel Profits**

Over 500 unique, new products ideas inside—FREE!

Business and economy improvement primer, as well as aiding consumers and employees in maximizing their dollars earned and spent.

- **Design Your Future: Innovation Strategies for the 21st Century**

The ‘magic’ behind our over 4,700+ new product ideas (strewn throughout four books) is explained, including the *best speech* EVER to inspire and teach anyone (and any business) to become profitably innovative.

- **Practical Prophecy for an Unsuspecting World**

Over 500 unique, new products ideas inside—FREE!

Anyone interested in knowing the basics of coming/future world events will get simple explanations, as well as relevant predictions and trend analyses concerning prophecy timing.

- **Advanced Prophecy Handbook**

A more scholarly summary of most prophecy questions, including an encyclopedic covering of issues from A to Z, timetable and event detail explanations, etc.

- **Idioms for Innovators & Immigrants**

Anyone desiring to understand (or appeal to) America's pop culture, advertising and values, thousands of common expressions we use in everyday expression are defined in common usage.

- **The Gospel According to God**

The most thorough, Bible-based treatise on what it takes for a person to go to Heaven. Documenting and critiquing the two major views of the historic Lordship Salvation vs. Saviorhood Salvation controversy.

- **New Testament Color Charts**

These charts graphically explain the meaning and layout of God's latest Testament, using pictures, colors and text. It allows an easy understanding of context and perspective when studying the Bible.

- **Architecture Aficionado: How Anyone Can be Inspired to Admire (and Create) Architecture**

For an excellent summary of the most important topics of the Bible (which recently turned around a leading U.S. mega church), see our FREE web site, www.WillYouLiveForever.org

For a broad treatment of common sense, common ground solutions to politics-as-usual, see our FREE website, www.AmericanAnswers.org